

Germán López

[View portfolio](#)

UX/UI & GRAPHIC DESIGNER

I'm a graphic designer since 2006 with experience in multinationals, SMEs and advertising agencies.

The trend towards digitalization of the global market and my interest in helping to solve people's problems through digital products led me to focus my professional career to study the UX/UI bootcamp at ironhack.

EXPERIENCE

Senior Graphic Designer

Ginefiv - Sep 2021 - Aug 2022

- Brand design (brochures, rollups, PLV...etc).
- Digital solutions for social media.

Freelance Graphic Designer

RMG Agency - 2018 - 2022

- Branding
- On/offline advertising design
- Newsletters

Filmmaker & Graphic Designer

GoldenVap - Feb 2021 - April 2022

- Record, editing of corporate videos for social media

Senior Graphic Specialist

Nutricare - Sep 2019 - Oct 2020

- On/offline design for the marketing department.
- Web content management
- Corporate videos & social media
- Newsletter design and sending

Senior Creative

CLV Agency - Jun - Oct 2018

- Art finalization & advertising design (Bankia, Santa Lucía, Fiat, ITP Aereo...etc)

Senior Creative

NH Hotel Group - Sep 2013- Feb 2016

- Branding, web content management, corporate videos and social media, Newsletter, Ui design consultant

EDUCATION

Bootcamp UX/UI Designer

Ironhack - May - Aug 2022

Higher level professional training - Image (FP)

CIFP José Luis Garcí - 2011 - 2013

Graphic design degree

Garben School - 2003 - 2006

UX/UI PROYECTS

Group (3 Ux/UI designers) 10 days

Re design Ecommerce · Kukaramaraka

Group (3 Ux/UI designers) 4 days

Add a feature · Spotify

Personal project 10 days

Insurance App (Apple Car+mobile) · Axa

Final personal project 2 weeks

Pet adoption App · Pet friends

SKILLS

Figma / Zero height / Sketch / Marvel
Photoshop / Illustrator / Indesign
Premier / Wordpress / Tridion
Mailchimp / HTML / CSS
Acrobat / Office / Trello

Design thinking / Research /
User centered design / Agile
Testing A B / MoscoW / User Persona
User Persona / User Journey
Wireframing / Lo-Fi / Mid-Fi / Hi-Fi
Prototyping

Branding / Web / Video Editing
Social Media Management

Creative
Proactive
Ordered & Committed
Team work
Empathic
Resilent

LANGUAGES

Spanish

Mother tongue

English

First (B2)



+34 656 80 93 30



+34 656 80 93 30



@g3rdesign



Germán López González